

THE HERMANN CAB

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HERMANN *e-Truck 2023*

HERMANN KICKS OFF ARRIVAL OF Q4 EVs

On February 10th, we hosted a launch event for our upcoming addition of Freightliner eCascadia electric vehicles. Present at this meeting were representatives from South Brunswick Township – including the Mayor, Deputy Mayor, and Town Administrator – the NJ Economic Development Authority, Daimler Freightliner, Rutgers University, and Hermann Services.

The discussion focused on improvements in Hermann Services' safety and sustainability, while sharing our plans for the arrival of the eCascadia tractors in the fourth quarter. Freightliner presented the capabilities of its eCascadia trucks and their charging requirements which have been in development stages for over 4 years – and also challenges in making power available to electric trucks. Finally, the NJ Economic Development Authority (EDA), whose goal is to grow the state's economy and increase

equitable access to opportunity by supporting high-quality job creation, catalyzing investment, and fostering vibrant, inclusive community development, shared their alternative fuel goals and initiatives to make purchasing electric trucks more affordable. Rutgers University Supply Chain Department's contribution was to explain their interest in partnering with Hermann Services, the NJ EDA, and Freightliner to research EVs, the entire eco-system, and ways to bring alternative fuel vehicles to New Jersey.

With the township's support, we're eager to receive our EVs and incorporate them into our operations. In keeping with the Freightliner brand, we're committing to having safe, state-of-the-art vehicles which also support our goals of reducing carbon emissions.



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'OLD TIMER' ARTWORK CONTEST WINNERS AWARDED

On September 29, we invited students from South Brunswick schools to enter an art competition to draw our 'Old Timer' – one of Hermann Services' original, and refurbished, trucks from when the company was founded. Each school received a flyer with details on the contest as well as a few images of the Old Timer. Then, during our homecoming parade, students at a few schools were able to see the truck as the procession drove by. Over one hundred entries poured in from students in first grade all the way up to eighth!

Thanks to coordination and support from the South Brunswick Police (specifically, Lieutenants Penney and Jairedullo), on Wednesday, January 18, President and CEO, Jeff Hermann, and Marketing Manager, Danielle Novotny, visited Brunswick Acres Elementary, Greenbrook Elementary, Crossroads Middle School, and Brooks Crossing Elementary to present awards.

"The smiles and enthusiasm from each winner said it all. Especially the students in the lower grades who were accompanied by fellow classmates and students. None of the winners were told in advance so you can imagine how surprised and excited they were to receive the award and recognition. An absolutely inspiring event!" said Jeff Hermann.



WELCOMING OUR CUSTOMER ARMADA TO HOUSTON

By Karen Huffman, Director of Administration

Vice President of Operations, Rob Ludden, and Director of Administration, Karen Huffman, met with customer Melissa Fera from Armada to give her a welcoming tour of our new Houston, Texas, location and introduce her to the team. Melissa viewed our operations and assisted in training the Texas team along with our Armada expert, Scott Walcavich, from our Bordentown location. Scott Cruz joined us in Texas to share his knowledge with the TX CSR team. In just a few days, Sheleta Brown received a wealth of knowledge from Scott and Melissa. Enrique Vasquez, also from our Bordentown location, who

had an amazing experience with the Armada customer joined us in Texas to share his experience with the warehousemen: Roberto Sanchez, Jamaal Burns, and Jesus Velazquez.

During Melissa's visit, the whole Hermann team went to the Shell Shack and enjoyed a southern favorite: crawfish. Jeff Hermann was kind enough to teach a few people who had never had crawfish before how to eat them. It was an absolute mess and a ton of fun!





Krishnan Raghavendran
Brooks Crossing



Amy Tara
Crossroads South



Mysha Garg
Crossroads South



FUN FACTS ABOUT TRANSPORTATION



Both the horse and donkey were domesticated for transportation about 4000 BC; the horse in Mesopotamia and the donkey in Egypt.



In 1900, Americans owned 8,000 cars; in 1920, they owned 8 million; and in the year 2000, there were more than 220 million – more than one car for every person over the age of 18.



There are 3,980,817 miles of roads in the United States – 2,605,331 miles paved and 1,375,486 miles unpaved.



40% of the world's freight is transported via trains and that number continues to grow each year.



The most popular car color is white.



In 1833, Andrew Jackson traveled from Baltimore to Ellicott's Mills, becoming the first U.S. sitting president to ride the rails.



Charles Freuhauf invented the first tractor-trailer over 100 years ago in 1914 when a customer wanted a vehicle that could haul a boat.



Approximately 15.7 million trucks are currently in use in the U.S. If you lined up all of those trucks end-to-end, they would reach the moon!



The trucking industry moves approximately 70% of all freight transported annually in the U.S.



Biodiesel was invented in the 1890s by Rudolph Diesel, when he created the diesel engine that could run on a variety of fuels including peanut oil.

Source: <https://www.gdintegrated.com/2016/04/28/top-10-interesting-facts-transportation/#:~:text=There%20are%203%2C980%2C817%20miles%20of,popular%20car%20color%20is%20white>

CALL FOR SUBMISSIONS!

The Hermann Cab would like to hear from you! Do you have a topic or announcement that you would like to include in a future edition? Send your ideas to marketing@hermanntds.com to be included.



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CELEBRATING OUR EMPLOYEES' MILESTONES



While we're celebrating a milestone in our company's history, we'd also like to acknowledge the employees celebrating milestones with us this quarter.

1 YEAR

Lonnie Abshire
Brenda Arias
Albert Biedenkapp
Dominique Burrows
Christopher Cole
Lizbeth Diaz
Melanie Doros
Kathleen Henderson
De'ontrae Hubbard
Karen Huffman
Paul Kerzner
Clifford Oyugi
Mike Ray
Steven Riley
Danny Sims
Byata Wilder
Jackie Wertz

**THANK YOU
FOR YOUR YEARS
OF SERVICE!**

2 YEARS

Dominique Barnett
Jeremias Gonzalez
Jacqueline Harrison
Francis Kanu
Kyle Moon
Floyd Pierce
Terry Roseburgh
Adam Stump

3 YEARS

Danielle Berglund
Rose Cepeda
Ronald Everett
Andre Mottas
Jimmy Thompson
Justin Wolintos

4 YEARS

Brittanie Emory
Jose Garza
Francis Salen

5 YEARS

Anthony Cennamo
Robert McAndrews

6 YEARS

Shanita Barker
John Cassano
Earl Gardner
Thomas Kinnamon

8 YEARS

Curt Kristjanson

9 YEARS

Fabricio Beltran
Lori Eshelman

10 YEARS

Esperanza DeLeon

15 YEARS

Alex D'Amico

16 YEARS

Dwight Browne
Lisa Burke, Clint Randall
Enrique Vasquez
Kent Walker

17 YEARS

Armando Castro

18 YEARS

Dustyn Wright

19 YEARS

Jennifer Berglund
Diane Wadsworth

30 YEARS

Dave Anderson